

Learning is key to sustenance

“ The rate at which the organizations learn may become the only sustainable source of competitive advantage.”

Peter Senge, The Fifth Discipline

What is eLearning?

eLearning is all about leveraging the power of technology to increase the learning experience. Any time, Any place, Any pace.

"e-learning means using new multimedia technologies and the Internet to improve the quality of learning"

Our Value Proposition

To create a **rich and enhanced learning experience** for our customers by using **adequate technologies** to implement the **right learning framework**.
EMPOWERING KNOWLEDGE USING TECHNOLOGY

Advantages of implementing an eLearning Solution

- **Personalization:**
 - ❖ Precision Learning (***What I Need***)
 - ❖ Customized Learning (***Just for Me***)
 - ❖ Access it when I want (***Anytime availability***)
 - ❖ Delivery at individual's pace (***Any Pace Learning***)
- **Improved Quality**
 - ❖ People learn faster
 - ❖ Have more accurate recall over longer periods
 - ❖ Ability to transfer to actual performance
 - ❖ Individual get what they want (Learner Centric Approach)
- **Improved Economics**
 - ❖ Shortens time to skills and knowledge
 - ❖ Lowers unit price of learning due to compressed time
 - ❖ Lowers travel, instructor costs and increases reach
 - ❖ Reduces development costs through Re-use and standards

Theories and Components to enhance learning

- Usage of Media to increase the interest levels
- Audio integration for enhanced learning
- Balanced cognitive load for different types of learnings (***Blooms Taxonomy***)
- Strong instruction for content and performance (***Gagne's Theory***)
- Reduced reading (***Merrill's Theory***)
- Interactive Simulations and Demos (***Dale's Cone of Learning***)
- Assessments for Evaluation (***Martin Keller's Theory***)

This helps to foster and encourage self-learning, guided learning and directed learning

Why Xentaqsys ?

- Being a German company, we have an edge in our sound technical expertise in the true sense. A complete IT solution provider with total synergy between IT consultancy, software skills and learning solutions
- People in the learning services division are exposed to the complete learning cycle and have been in the education and training industry for a long time.
- Being in the field of education and training and exposed to the latest technology we are in a position to understand and identify the training needs of our customers.
- Having closely associated with learners at varied levels we can implement instructional strategies in variety of situation to create an effective learning environment.
- Using documented and well laid down procedures for development.
- Exposed to international standards and practices through our German counterpart.

Services Offered

- **We can provide a host of services to our customers like –**
 - ❖ Complete customized content development,
 - ❖ Scripting (Storyboarding),
 - ❖ Creation of Static graphics (Images , Logo's etc.)
 - ❖ Creating animations based on given storyline,
 - ❖ Creating interactive simulations for delivering concepts,
 - ❖ Developing CBT and WBT solutions and conversions,
 - ❖ Developing and hosting web sites etc.
 - ❖ Developing eLearning Portals

Our Expertise

- Creating content that is AICC and SCORM compliant.
- Exposure to various infrastructure and learning frameworks related to elearning like the Learning Management System (LMS), eLearning Portal Development etc.
- Expertise in using proven methodologies like RAD and ADDIE for development of solutions.
- Exposed to international standards and practices.
- Knowledge of tools like Flash, Director, Action scripting, Graphics designing in Photoshop, Animator for simulation, Adobe premier and Sound Forge for video and audio integration etc.

Xentaqsys thrives to create a rich and enhanced learning experience for its customers by using adequate technologies to implement the right learning framework.